

JOHN B. GIRAUD CELEBRATES A 50 YEAR MILESTONE

The Legacy Continues

John B Giraud, Managing Director of Target Technologies is celebrating 50 years of service with the Target Group of Companies a wholly owned subsidiary of Quikrete. John currently heads up the well-established synthetic turf division which he started in 2001. TTII, a leader in the North American market supplies silica sand and specialty infill materials to the synthetic turf industries.

John's mandate is for his legacy to continue well past his 50 years. Always an inspiration to the industry, he considers the environment first and foremost with all past, present and future products. Relationships and respect have played such important roles with his success with customers, suppliers, engineers, architects, owners and others. John, a true leader in the synthetic turf industry. The following are his accomplishments over these past 50 years.

Most Recently

John brought to market TTII PRO-MAX 37 TPE in 2013 and TTII PLAY SAFE 65 EPDM in 2015. TTII recently and proudly entered the color-coated sand market with TTII CRYSTAL BRIGHT INFILL available in a variety of gradations from six plants located throughout the USA. Coming very soon is TTII PLAY IT COOL, a special antimicrobial infill that can reduce the turf's surface temperature by 50° F and can also be color-coated. Late fall TTII is looking to announce the introduction of a competitive shock pad.

John was a long-standing member of the Synthetic Turf Council. He was appointed to the board and eventually was voted to be Chairman for two years. Seven years more in total than most members of the STC have ever served at this level.

John's Journey

John has had an incredible career with Target starting July 4th, 1972 at the age of 20 after completing his secondary education at BCIT graduating in marketing. He started out selling dry mix concrete in the local BC market then branched out selling sand to the reforestation, abrasive and golf course markets. John eventually became one of three owners of the Target Group of Companies. In 2008 QUIKRETE purchased Target and appointed John as Managing Director of TTII.

John was granted the Certificate of Environmental Citizenship award by the Canadian Minister of Environment for developing a program to recycle spent abrasives (1997, 1998 and 1999).

Selected by the Canadian Council of Ministers of the Environment as an Honorable Mention under the 1999 CCME Pollution Prevention Awards Program

During the mid to late 1990's John was invited on numerous occasions to be a guest speaker to give technical presentations on abrasives to NACE throughout Canada and SSPC in Western Canada. John was also invited to be the business director of SAIT in Calgary to represent the business side for personal meetings with SAIT and their partners in China. John gave technical presentations on abrasives to two universities in China as well to the shipyard industry.

John was Nominated for Entrepreneur of the Year award for British Columbia in 2010 and 2011 within 1 of 4 categories.

John sold sand from US to the Middle East, to Cuba and to Guam. Abrasives from Oregon to Chile and between countries in Europe and South America. Filtration media from the US to Australia. Sand from Australia to Hawaii. Filter gravel from Vancouver to Czech Republic and from Australia to Saipan and Guam. And the list goes on...

John has dedicated 50 years of service to the sand industry and achieved many worthy accomplishments. He is well-known and well-respected by so many. Target Technologies International Inc./QUIKRETE wish John many years of continued success and congratulate him on an outstanding career.

www.TTIIOnline.com. 1.888.887.7373 or 604.421.3620

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