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THE TRUTH, THE WHOLE TRUTH & NOTHING BUT THE TRUTH ON SYNTHETIC TURF RECYCLING

The Synthetic Turf Council published their revised “Guideline to Recycle, Reuse, Repurpose and Remove Synthetic Turf Systems” this month. FIFA published their new guideline within the past two months. Target Technologies International Inc. (TTII) abides by both guidelines.

TARGET TECHNOLOGIES INTERNATIONAL INC. as told by the industry is the only company that recycles 100% of the synthetic turf turning it into new post-consumer products such as posts, nailer boards and other saleable items with proven customers. Some questions you may be asking yourself: Is it economical? YES! Is it competitive compared to landfilling? YES! Is a chain of custody provided? YES!

THE BIGGEST QUESTION to ask companies in the industry is “Is the synthetic turf actually being recycled?” John B. Giraud, Managing Director of TTII says “No! There are many ‘recycling’ companies that claim they are recycling but if asked what they are producing from the turf the answer will be **“nothing.”** They take the turf and try and sell it and if not successful it just keeps piling up in a warehouse or a vacant property somewhere. **If** it is sold, that turf still has a certain life-span – eventually we’ll be back to square one. Do these recyclers offer a paper-trail to show when the turf is removed from the site to the point of when it is recycled into something new? Not that I have ever heard. Is this what you should expect from your “recycling” provider in this industry? Absolutely not.”

THE LIABILITIES are great to everyone from the contractors that begin the removal to whoever ends up with the synthetic turf. Everyone is ethically and legally responsible and sidestepping these guidelines could result in costs in the thousands to millions of dollars. **WHY TAKE THE RISK??** Target Technologies International Inc. (TTII) has the complete program with supportive documentation from removal off the site to producing new products. **NO risk. NO liabilities.**

As per the STC, by the end of the decade it is estimated that 750 or more synthetic turf fields will be removed annually in North America alone. That's *60 million square feet* of turf. This is enough to fill 45 Olympic sized swimming pools per year! Just imagine that much turf piling up in landfills or in vacant properties - It would be there for thousands of years.

The industry at large including government agencies, owners, architects/engineering companies, contractors or others have a responsibility to do what's right. If it's recycling they want, then stand behind the true meaning of recycling and recycle 100% of the turf. Refer to the Synthetic Turf Council's Guideline for Recycling/Reuse posted on our website.

BE GREEN, BE SMART, BE CONSCIENTIOUS OF OUR ENVIRONMENT

Visit our website for more [Synthetic Turf Recycling Information](#)

**SUGGEST AND USE TARGET TECHNOLOGIES INTERNATIONAL'S
SYNTHETIC TURF RECYCLING PROGRAM OFFERED WORLDWIDE**