

# Membership in the Synthetic Turf Council

## Benefits for Landscapers



### STC membership offers:

- Peer-to-peer networking with over 140 industry leaders at its two membership meetings, including manufacturers and suppliers, independent consultants, system builders, testing laboratories, and more.
- The opportunity to promote innovation and standardization guidelines for this fast-growing industry.
- A significant library of independent research about synthetic turf, plus guidance on how to select, use and maintain synthetic turf in sports fields, golf and landscape applications.

Founded on the basic premise of promoting the synthetic turf industry, the Synthetic Turf Council (STC) has grown dramatically in both size and scope. Now as the Council approaches 140 members, it is truly representative of a major cross section of the marketplace in North America. Its influences run deep – including the development of a solid code of ethics and the granting of the STC Certified branding for qualified member companies.

The Synthetic Turf Council has become the effective and trusted voice of the synthetic turf industry, and has established itself as a solid self-governing body - regularly disseminating factual, objective, independent information and research. Its open dialogue and information sharing with the CPSC and EPA helped all organizations reach quick decisions about the human health and environmental safety of synthetic turf. As a professional in the landscaping industry, you work diligently to provide a low-maintenance

personal touch to homes, condos, clubhouses, animal runs, pool and play areas. STC's networking, education and standardization guidelines provide near limitless opportunities to expand your product marketing potential. Your membership in the Council provides a conduit for input into each of these strategic areas - with special focus on your landscaping expertise.

With continued growth in both new and replacement synthetic turf installations, now is the time to lend your voice as a professional landscaper to this young and dynamic industry. Stay in touch, add value and help define the future of synthetic turf in North America with your membership in the Synthetic Turf Council. For more information, visit [www.syntheticurfCouncil.org](http://www.syntheticurfCouncil.org) or contact Rick Doyle, STC President, at 678-385-6720.



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